# 5 WAYS TO EVOLVE YOUR BUSINESS WITH



## WHAT IS A SIP TRUNK?

IT IS THE NEW WAY THAT BUSINESSES ARE RUNNING THEIR PHONE SYSTEMS AND IT SAVES THEM MONEY.

#### 1. Business Grade Quality, Too Easy

The quality of SIP Trunk telephony systems is equal to that of traditional operating systems without many of the issues. You can retain all of your existing handsets without worrying about whether they are compatible or not. In addition, the set up costs for a high quality, business system is not as expensive as you might think nor are the running costs. It can be set up easily without a lot of techno-babble and you always have our support team to help you.

# 2. Coming & Going Without Hassle

You can have incoming and outgoing SIP Trunks. Incoming SIP Trunks carry all incoming calls using business grade lines. To help grow your business in different areas, your incoming calls can come from numbers from across Australia, New Zealand, Canada, United Kingdom and other countries across the globe.

Outgoing SIP Trunks are designed to carry outgoing calls. The good news for businesses is that with this system, there can be unlimited outgoing lines at one time with no extra charge.

So now you can grow your phone system as you do. Now, doesn't that make sense?

#### 3. No Limit to Outgoing Calls

When you use Outgoing SIP Trunks, you can have as many outgoing calls as you like. Whether your business has one employee or hundreds, they can be on the phone at once. They can do this without further cost to you or without causing an overload to your phone system.

This means that at your busiest sales times, you can use all of your available staff to gain you more income. All of this without costing you a cent more.

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## 4. Keep Your Traditional Numbers

When you use this SIP Trunk system, you can keep the traditional numbers you usually use. These can be ported across from your existing carrier. For example if you number is (03) 9999 7777, you can use this number even if you are currently with another telecommunications companies.

You can also "stamp" all outgoing calls with a traditional number as well.

This number can change depending on your department or whether you are wanting a number from a different state or country.

## 5. Save Money

Forget about line rentals, long distance call charges and other expensive charges on your old-fashioned, traditional phone systems. Setting up a SIP Trunk phone system has an impressive return on investment (ROI), sometimes paying for the initial set up within 2 - 6 months through savings on phone bills. With increased up time, support available for any small technical issues and a completely customisable system, SIP Trunks will help your business evolve as you do.

**SO** THE QUESTION REALLY IS, WHAT IS STOPPING YOU UPGRADING TO

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